



Guidelines for the use of LOGO / Certification Mark

Application of the AHCS Conformity Assessment (Pvt.) Ltd. certification mark / logos

After obtaining successful certification to PS 3733/SMIIC 1 certification your organization is entitled to apply the AHCS Conformity Assessment (Pvt.) Ltd. PS 3733/SMIIC 1 certification mark alongside your Company name. There are strict rules concerning the use of the logo and these are briefly explained below. A detailed copy of the logo regulations is available upon request from AHCS office.

General use

You can apply the AHCS Conformity Assessment (Pvt.) Ltd. logo on any single dimensional material. This covers letterheads, invoices, business cards and all other paper based business materials. This includes any advertising materials that you may produce to support and promote your business. If you decide to apply the logo to any road vehicle then you must reproduce it exactly as it appears in the sample. You cannot display the logo on any vehicles. For all Accredited Certification the application of the logo on any road going vehicles is prohibited and this rule will be strictly enforced at all times. We do not require you to add your Certificate number to the logo unless your scope of assessment only covers part of your business activity. This only applies when you use common documentation for all parts of the company.

Restrictions to use of the logo

You cannot apply the logo directly to the product if you produce or manufacture goods for sale to others. Please do not remove the centre part of the logo and replace it with your name, the logo must be used intact at all times. Please ensure that you do not reduce the logo size to such that it cannot be read easily.

If you are in any doubt regarding a proposed application of the logo please contact us and we will advise you accordingly.

There are a number of restrictions on the application of the logo and these relate to the following broad areas:

- Not permitted to apply it to any type of Calibration Certificate
- Not permitted to apply it to any type of report (inspection, production, testing etc.)
- Not permitted to apply it to any type of Training Certificate or any certificate
- Not permitted to apply it to any type of road going vehicle.
- Not permitted to apply it to any product or service labelling / packing.
- Not permitted to apply it to any calendars or similar publicity material / devices.
- Not permitted to apply it to any drinking vessels such as coffee mugs etc.



The logo must not be adulterated in any form for any purpose; it must be applied as used in our brochures or electronic versions. There are some colour reproduction controls and sizes requirements with respect to reproducing the logo; for further guidance please contact AHCS office.

A simple rule of thumb with regard to the application of the certification mark / logos is simple:

If you are unsure or in any doubt about a potential use, talk to us first as it can save a lot of potential problems at a later date.

Application of the AHCS Conformity Assessment (Pvt.) Ltd. logos (without accreditation)

Now that you have successfully obtained your PS 3733/SMIIC 1 certificate you are entitled to apply the AHCS Conformity Assessment (Pvt.) Ltd. PS 3733/SMIIC 1 logo alongside your company name. Should you decide to use the logo on any of your company documentation then there are a few simple regulations that must be followed and they are detailed in this briefing sheet. There are strict rules concerning the use of the logo and these are briefly explained below.

General use

You can apply the AHCS certification mark / logo on any single dimensional material. This covers letterheads, invoices, business cards and all other paper based business materials. This includes any advertising materials that you may produce to support and promote your business.

We do not require you to add your certificate number to the logo unless your scope of assessment only covers part of your business activity. This only applies when you use common documentation for all parts of the Company.

Restrictions to use of the logo

You cannot apply the logo directly to the product if you produce or manufacture goods for sale.

Please do not remove the centre part of the logo and replace it with your name, the logo must be used intact at all times. Please ensure that you do not reduce the logo size to such that it cannot be read easily. If you are in any doubt regarding a proposed application of the logo then please contact we will advise you accordingly.

There are a number of restrictions on the application of the logo and these relate to the following broad areas:

- Not permitted to apply it to any type of Calibration Certificate
- Not permitted to apply it to any type of report (inspection, production, testing etc.)
- Not permitted to apply it to any type of Training Certificate or any certificate
- Not permitted to apply it to any product or service labelling / packing.

A simple rule of thumb with regard to the application of these logos is simple:

If you are unsure or in any doubt about a potential use, talk to us first as it can save a lot of potential problems at a later date.